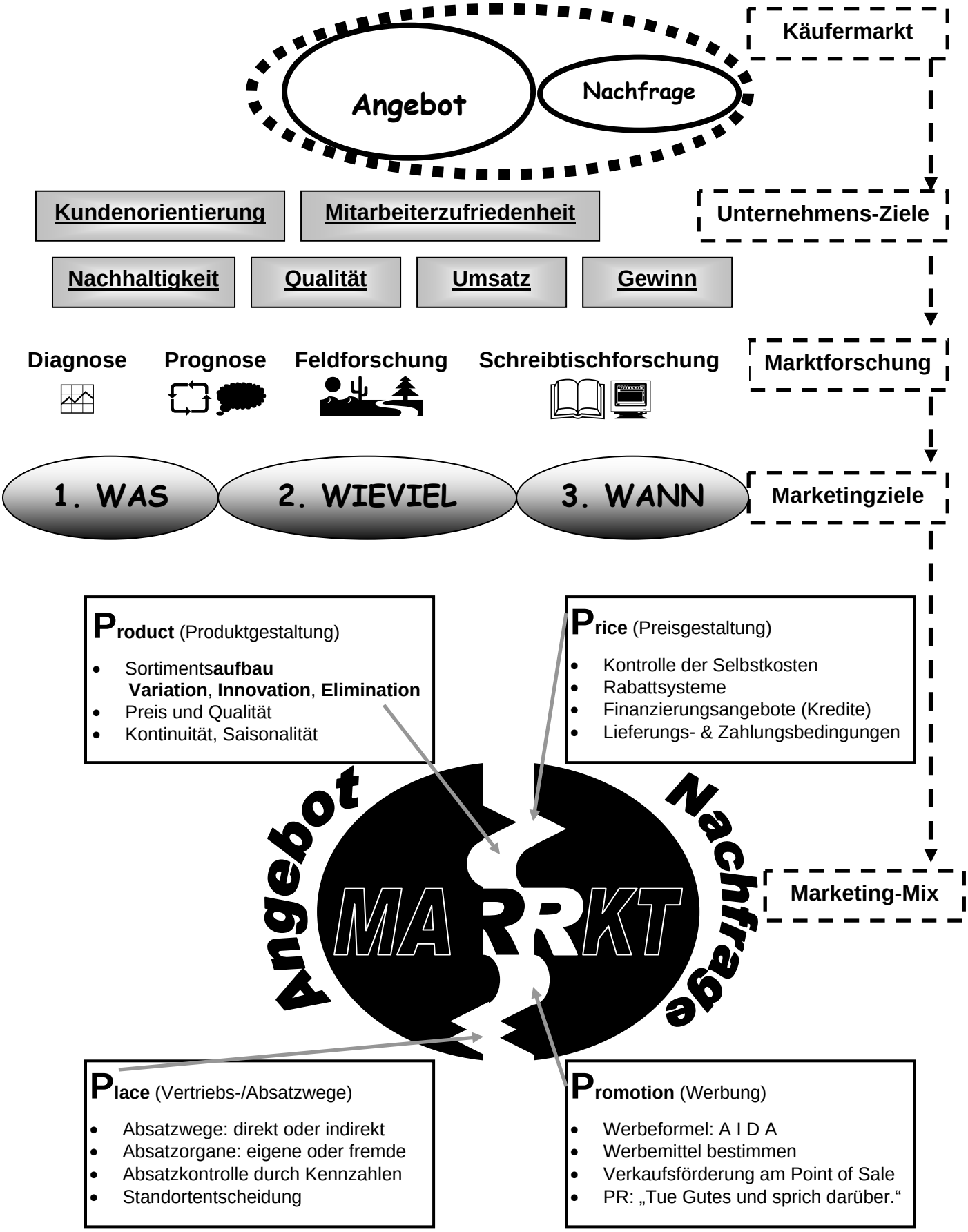Wissenskarte